

a1 Sub
B1

(b) transmitting said data to said system for transmission to said passive device.

a2

4. (Amended) The method of claim 2, further comprising (d) identifying said passive device that is to receive said data, and wherein said identity of said passive device is used by step (c).

Sub
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5. (Amended) The method of claim 1, wherein said passive device is selected from the group consisting of: a watch, a pen, a telephone, a frame, a wallet, and a beeper.

6. (Amended) The method of claim 1, wherein said active device is a cellular telephone.

7. (Amended) A computer comprising:

a processor, a memory and a communication interface;

first means for identifying a location of a system that has control over communications of an active device associated with a passive device; and

second means for transmitting said data to said system for transmission to said passive device.

11. (Amended) The computer of claim 7, wherein said passive device is selected from the group consisting of: a watch, a pen, a telephone, a frame, a wallet, and a beeper.

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12. (Amended) The computer of claim 7, wherein said active device is a cellular telephone.

14. (Amended) The passive device of claim 13, wherein said short distance is in a range of about zero foot to about 100 feet.

94 15. (Amended) The passive device of claim 13, wherein said personal article is selected from the group consisting of: a watch, a pen, a telephone, a frame, a wallet, and a beeper.

16. (Amended) A memory medium for a computer that controls the presentation of a data to a passive device, said memory medium comprising:

Sub Bl first means for controlling said computer to identify a location of a system that has control over communications of an active device associated with said passive device; and

second means for controlling said computer to present said data to said system for transmission to said passive device.

17. (Amended) The memory medium of claim 16, further comprising third means for controlling said computer to identify said active device with which said passive device is associated, and wherein said identity of said active device is used by said third means.

18. (Amended) The memory medium of claim 17, further comprising fourth means for controlling said computer to identify said passive device that is to receive said data, and wherein said identity of said passive device is used by said third means.

19. (Amended) The memory medium of claim 16, wherein said passive device is selected from the group consisting of: a watch, a pen, a telephone, a frame, a wallet, and a beeper.